***The Kentucky AGD Presents*
Winning Breakthrough Practice Management and
Marketing Strategies for the New Economy**

**Dr. Irv Lubis Founder and President of Dental & Periodontal Success Marketing**

**Dr. Irv Lubis founded Dental Success Marketing and Periodontal Success Marketing 29 years ago to help General Dentists, Periodontists and Dental Specialists increase practice profitability utilizing practice management and internal and direct-to-consumer marketing.**

This program is recommended for Dentists as well as the staff.
***$199*** *each for Member dentists and their staff****$299*** *each for Non-Member dentists and their staff***Saturday, December 12th, 2015
9:00 PM–4:00 PM** The course will award 6 hours of CE credit
**ADL Laboratory 4411 Poplar Level Rd, Louisville, KY 40213**

***To RSVP call or email Maegan Bennett 270-401-3928 or maegan03@hotmail.com***

**-Presenting Implant Care for Greater Case Acceptance**

**-How To Present Implant Treatment to Patients In Order To Gain Acceptance,**

**-Insure Your Patients Make And Keep Their Appointments, Pay Their Bills and Become Advocates, Promoters and Loyal Followers Of Your Practice**

**-The Importance of Branding and Creating a Powerful Brand Identity**

**-Why you should Market to Women and How to Do It Effectively**

**-The Hottest New Services in Dentistry and How to Profit From Them**

**-7 Principles of Marketing and how they will work for you even in today's uncertain economy!**

**-The Future of Dentistry, its Negative Impact on Your Practice and How to Control It**

***\*A guaranteed Method to Acquire Highly Qualified Patients within One Week and Much More by using my Free Practice Profitability Article Available at:***<http://r20.rs6.net/tn.jsp?e=0017L1ILa9zg72b6smpUDtY5I6NXs5A0S7ZkBDW4SpI9iioO4hQoH-HSuSAbVuskFycpdoi0IzhBsHWZOOS6vTTM5AMNVBXEyq-v7zYCVPwNI77p2d2FLukO4BSd4e1TTHSEomTsLDU7u4=>[***www.DentalSuccessMarketing.com***](http://www.DentalSuccessMarketing.com)

**Boost Your Practice's Future Bottom Line Guaranteed!**

***Cancellation Policy:*** *Full refunds will be given for cancellations received in writing before November 28th; cancellations after that time will not be refunded. Refunds are limited to registration fees only; not including airline, hotel or other associated fees.*

To register, call Maegan Bennett– 270-401-3928 or mail completed form to Kentucky AGD- 950 N. Mulberry Suite 170- Elizabethtown, KY 42701

Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please Circle One: DMD DDS MD PHD OTHER AGD ID # \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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PAYMENT METHOD (Payment is due at time of registration. Payment may be made by check, MasterCard or Visa).

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